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Sarantis Group, through its subsidiary Sarantis Romania, and FINO support “Let’s Do it Romania”, the biggest environmental initiative in Romania

Sarantis Group, through its subsidiary in Romania, actively participated with [FINO](#), one of the Group’s most popular home care brands, for yet another year, at the “[Let’s Do It Romania](#)” initiative. This year, the World CleanUp Day, engaged more than **160,000 volunteers** who collected approximately **1,320,000 kg of waste**. Despite the unfavorable weather conditions, the event took place on three consecutive Saturdays and joined the global movement “Let’s Do It World” that connect **190 countries** who aim at the same objective: **a waste-free world, a better world!**

In the context of its corporate social responsibility, Sarantis Romania, through its brand **FINO** is proud to have been one of the companies that supported the initiative “Let’s Do It Romania” by providing to the volunteers 100% recycled plastic bags. In collaboration with “Let’s Do It”, over 3,000 employees and partners of several companies came together and volunteered to clean up litter and mismanaged waste from beaches, rivers, forests, and streets throughout the year. Every human on this planet has a place they call it “Home”. This simple act of waste collection has become a force that binds people together towards the same goal.

Sarantis Group recognizes its responsibility towards future generations and commits to play its part in bringing change in a social & environmental level, while at the same time inviting others to join us in contributing to change.

Sarantis Group

Headquartered in Athens and boasting a history of over 50 years, Sarantis Group is a multinational consumer products company having leading presence in Eastern Europe and an expanding geographical footprint through own subsidiaries and strong export activity worldwide. Our mission is to uplift the mood of consumers, with beautiful simplicity that makes everyday life better, by being always nearby, working closely with our stakeholders to create value sustainably. From Personal Care, Home Care and Health Care Products as well as Luxury Cosmetics, we offer well recognized brands that have a positive impact on people’s everyday lives. With strong activity in 13 countries, and in particular in Greece, Poland, Romania, Bulgaria, Serbia, Czech Republic, Slovakia, Hungary, Northern Macedonia, Bosnia, Portugal, Slovenia and Ukraine, we maintain a dynamic international presence and a powerful distribution network of more than 50 countries around the world.